
CNYC



~ The Cure for Solid Waste
Pollution in New York City

- CNYC's purpose is to create better living for New Yorkers
- The city and eventually the world will need this app because we need to help our environment to decrease pollution that exist all over the world before it is too late. The impact that will come from this app would keep us in the right track to make the world a better place.

DETAILS ABOUT CNYC

- CNYC will be a developed app used all around New York City to create a better environment and clean area for residents.
- The app would give users the chance to mark areas that require cleaning → other apps users will get a “Trash in the area” alert on their cell phones → users will then go the area and throw out the trash to redeem points.





DETAILS ABOUT CNYC

- App users who mark their location and take a picture of the trash being thrown away will be rewarded with points and coupons for local small businesses around the city.
- After having a large amount of points, users will be rewarded with cash prizes for helping the city become a cleaner place.
- If successful in New York City, the app will expand to other states and countries.

REASONS CNYC WILL BE EFFECTIVE

- It will create clean spaces in the city's most dirtiest areas
- The creation of the app will create jobs in New York City
- Citizens love to save money and will be able to once using the app
- The app will also help small business owners gain new customers through the award system used in the app



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CNYC



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